



Danny Quin

Digital Media Professional

My Contact



Location

Ashby, Massachusetts



Email

dbquin1@gmail.com

Awards

May 2017 | National Academy of
Television Arts and Sciences

Outstanding Trans-Media Sports Coverage

January 2006 | Boy Scouts of
America

Eagle Scout Award

Skills

- Digital production, management and storytelling
- Social media strategy and analytics
- Content creation across platforms
- Copywriting for various channels
- Facilitates collaboration between divisions

Education

Fitchburg State University
Bachelor of Science - Communications
Completed in 2011

About Me

Danny Quin is an Emmy award winning digital producer and social media strategist with over a decade of experience creating engaging digital content and developing comprehensive social media strategies that drive business objectives. He's adept at managing social media channels, analyzing data, and staying up-to date with industry trends, with a proven track record of increasing brand awareness, driving traffic and increasing engagement through various digital and social media campaigns. In his previous roles he has worked with cross-functional teams to ensure projects are delivered on time, within budget and exceeded corporate expectations. Danny is a proactive, results-driven professional who thrives in fast-paced environments and is committed to delivering outstanding results.

Professional Experience

UMass Memorial Health | Digital/Social Media Manager

2019 – Present

Manage the day-to-day community management processes and develop strategic, engaging content for several social media entities across the UMass Memorial Health system. Responsible for finding, planning and producing caregiver and patient stories that help illustrate, build and maintain the reputation of UMass Memorial, the largest health care system in Central Massachusetts.

Space Age Electronics | Marketing Associate

2017 – 2019

Produce marketing content through social, digital and print media for a family-owned life safety manufacturer. Responsibilities included managing social media entities and web page, as well as creation of technical documentation for new or updated products.

NBC Sports Group | Digital Editorial Producer

2011 – 2017

Manage and edit incoming content from insiders and reporters and make display decisions based on content. Also responsible for utilizing social media to engage viewers and widely distribute content. Assist in media coverage of Boston Bruins, Boston Celtics, New England Patriots and Boston Red Sox. Danny also played a role in coverage of 2014 and 2016 Olympics for the Emmy-Winning NBCOlympics.com.

Portfolio

Online portfolio can be viewed by following QR code.

Content examples include written, photography, podcasting and video work.

